WINDOW COLLISIONS

Up to One billion birds collide with windows in North America annually

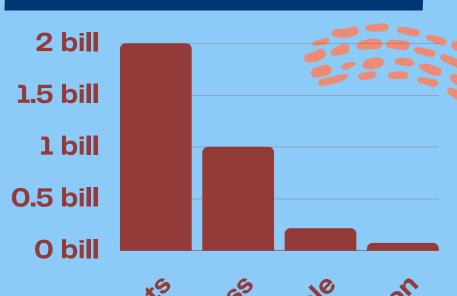
Why Do Collisions Occur?

During daytime, windows may reflect the sky, trees, and surrounding landscapes, confusing birds. Birds don't perceive transparent glass as a barrier and fly into it





Aside from habitat loss, window collisions are the 2nd leading humancaused threat to birds, right behind domestic cats At night, lights from windows or cities may attract birds, confusing them and diverting them from their paths





How you can Help!

