MEDIA ADVISORY: UNVEILING OF THE EXHIBITAT AT PIEDMONT PARK, SEPTEMBER 25



September 19, 2018

FOR IMMEDIATE RELEASE

For more information contact:

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WHAT: Atlanta Audubon Society will celebrate the official unveiling of the Exhibitat in Piedmont Park on Tuesday, September 25, with three events beginning at 10:00 AM and running until 9:00 PM. The Bird-Friendly Habitat Educational Exhibit, or Exhibitat, will have two components—a native plant garden and a Chimney Swift tower. Both components will provide quality bird habitat in Piedmont Park and create new opportunities for interpretive education and wildlife observation while raising awareness about how urban greenspaces benefit biodiversity.

Schedule for September 25, 2018:

- 10:00 AM to 5:00 PM Chalk Art Festival with more than 40 chalk artists creating nature-inspired designs in 5' x 5' squares on the sidewalk in front of the Exhibitat at Piedmont Park.
- 5:30 PM to 6:30 PM A free bird walk in Piedmont Park with Jason Ward, Atlanta Audubon field trip
 leader. The group will meet at the bridge over Lake Clara Meer and bird their way to the Exhibitat in time
 for the unveiling.
- 6:30 to 9:00 PM Unveiling of the Exhibitat at Piedmont Park with representatives from Atlanta Audubon, Piedmont Park Conservancy, National Audubon Society, and the City of Atlanta.

WHO: Media and the public are invited to attend any of the events. For more information, please visit www.atlantaaudubon.org/piedmont-park-exhibitat.

WHEN: Tuesday, September 25 (see schedule above)

WHERE: The Exhibitat is located in the Piedmont Commons Area at Piedmont Park, in the northeast quadrant of Piedmont Park off Monroe Drive.

Media are welcome and encouraged to attend any and all of the events. To schedule interviews, please contact Dottie Head, Director of Communications, dottie@atlantaaudubon.org. Complimentary passes for the unveiling event are also available.

Atlanta Audubon Society is building places where birds and people thrive. We create bird-friendly communities through conservation, education, and advocacy.