

GEORGIA AUDUBON ANNUAL REPORT 2020



Great Egret, Andrew McCullough

DEAR FRIENDS OF GEORGIA AUDUBON:

It goes without saying that 2020 was a challenging year for all of us. Closures and restrictions due to Covid-19 took hold just as our spring birds were returning from their tropical wintering locations, and organizations all over the state and country—Georgia Audubon included—were forced to pause in-person programming.

It would be several months before we were able to safely resume limited, small-group, in-person programming. However, even as we were forced to pause our in-person programming, **our work continued**. I'm pleased to report that, thanks to the help from our members, donors, board members, and staff, we enjoyed a year of successes in the face of so many challenges:

- We reaffirmed our commitment to birds, habitat, and communities in the state by spreading our wings to become Georgia Audubon.
- You—our members and donors—answered the call and infused our work with the financial support required to sustain and grow our programs. Your generous contributions of more than \$500,000 to our Flocking Together Campaign helped us build the capacity needed to do more for Georgia's birds.
- Our Board of Directors, together with Executive Director Jared Teutsch, helped guide Georgia Audubon through the adoption of a new Strategic Plan, setting ambitious new goals and defining our work throughout the state for the next three years.
- We welcomed several new faces to our board and staff, helping to bring new energy and expertise to solving our state's greatest conservation challenges.

In 2021 I look forward to building upon new coastal conservation partnerships and expanding our community engagement work to ensure that nature and birds are accessible to all communities. I look forward to supporting our talented staff and volunteers in their work to expand habitat restoration, education, community engagement events, field trips, community science, wildlife sanctuaries, bird-friendly buildings, and bird monitoring across the state.

The new year ushers in a new era for Georgia Audubon, one that calls us to build a conservation-minded Georgia where birds prosper, habitats flourish, and communities across the state are fully engaged. Thank you for the important role you play in supporting this work.

With deep appreciation,



Linda L. DiSantis

Linda DiSantis
Chair, Board of Directors



Prothonotary Warbler, David Boltz

OUR 2020 JOURNEY, MADE POSSIBLE BY YOU

CONSERVATION

1,750 square feet treated with bird-friendly window film at Southface Institute (Atlanta) and Elachee Nature Science Center (Gainesville)



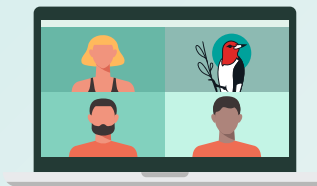
6,018 bird-friendly native plants (through plant sales and habitat restoration), bringing our 3-year total to **19,576** native plants

27 acres of habitat restoration at 3 sites: Cascade Springs Nature Preserve (Atlanta), Big Creek Greenway (Alpharetta), Little Creek Horse Farm (Decatur)

EDUCATION

30 new teenage Atlanta Urban Ecologist graduates

51 virtual programs with **4,309** participants



20 hummingbird programs featuring Sibley, our ambassador hummingbird



253 participants in new Backyard Conservation Program in partnership with The Amphibian Foundation

COMMUNITY ENGAGEMENT

90,200 total views of Virtual Field Trips on Facebook Live



94 volunteers mobilized for Auk the Vote phone banking for Georgia voters

New partnership launched with **Birdability** to expand accessible birding



503 participants in Georgia Bird Fest 2020 events

OPERATIONS & GROWTH

2,083 members strong and growing

359 donors contributed **\$522,304** through the Flocking Together Campaign to build capacity for Georgia Audubon's work across the state

1 annual Coastal Conservation Fellowship created in partnership with Georgia Sea Grant

12 Georgia Audubon staff and **100** volunteers working for Georgia's birds and communities

2020 FINANCIALS

HOW PROGRAM DOLLARS BENEFIT BIRD-FRIENDLY COMMUNITIES



Bird Monitoring & Research: 8%

Red-winged Blackbird, Ben Knoot

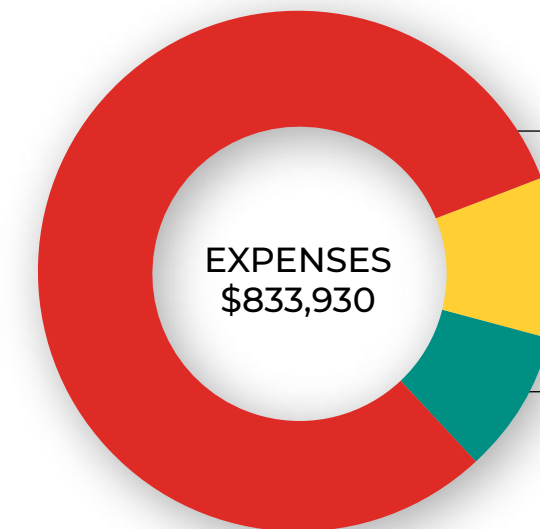
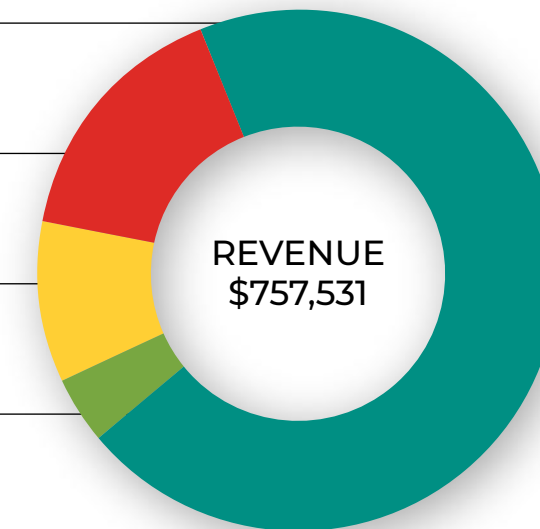


Contributions & Grants: \$529,813 / 70%

Programs & Events: \$120,603 / 16%

Membership: \$75,507 / 10%

Other: \$31,608 / 4%



Program Services: \$675,470 / 81%

Fundraising: \$79,762 / 10%

Administration: \$78,698 / 9%



Black-throated Blue Warbler, Lorraine Minns

2020 GEORGIA AUDUBON SUPPORTERS

THE BOARD AND STAFF OF GEORGIA AUDUBON EXTEND OUR APPRECIATION TO THE FOLLOWING MEMBERS AND FRIENDS WHO MADE SIGNIFICANT FINANCIAL GIFTS IN 2020.

\$10,000+

Alice Huffard Richards Charitable Fund
Les Cane*^
Gina* and John Charles^
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\$2,500-\$4,999

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James Zainaldin

Under \$250

1,738 individual donors

*Georgia Audubon Master Birder
^Flocking Together Campaign Donor

Every attempt has been made to include all donors in each category and to correctly identify them. If you believe there has been an error, please contact us so that we may correct our records.



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www.georgiaaudubon.org

